



**Karunya INSTITUTE OF TECHNOLOGY AND SCIENCES**

(Declared as Deemed to be University under Sec.3 of the UGC Act, 1956)

MoE, UGC & AICTE Approved

**NAAC A++ Accredited**

## **SDG 6 Clean Water and Sanitation**

### **6.5.7 PROMOTING CONSCIOUS WATER USAGE IN WIDER COMMUNITY**

Promoting conscious water usage in KITS is not only an environmentally responsible act but also helps in reducing operational costs. The strategies adopted to promote conscious water usage in KITS are:

- Educational activities (Conferences/ Workshops/Seminars/Consultation): International Conference on 'Integrated Water Resources Management: Prospects and Challenges', water summit,
- Awareness creation (Conservation of water bodies by NSS, World Water Day Celebration, commemoration of the International Day of Action for Rivers, webinar on Enhanced Water Productivity in Irrigation Systems, World Environment Day Celebration)
- Infrastructure improvements like water efficient appliances and water harvesting structures.
- Collaboration and Partnerships
- Water Audits

#### **Awareness Creation:**

KITS regularly organises awareness creating webinars, club and outreach activities on importance of water conservation among students, faculty, and staff. Use posters, flyers, and digital communication channels to share information about the university's water usage and the need for conservation.

The NSS Unit of Karunya University continues to drive meaningful change by engaging with the local communities of Perumal Kovilpathi, Mathuvarayapuram, and Karunya Nagar, spreading awareness and inspiring transformation. Swachhata Hi Seva (SHS) – Cleaning waterbodies and streets to promote hygiene, cleanliness, and environmental responsibility. Sustainable Energy Awareness – Encouraging residents to embrace renewable energy and eco-friendly practices. NTEP Awareness Drive – Educating communities on Tuberculosis prevention and treatment for a healthier tomorrow.











[https://docs.google.com/spreadsheets/d/1mtJ\\_FcdhXCVnLtEjnaro\\_G1Ez7RYgFv1buC7OiXAO\\_g/edit?gid=1754579511#gid=1754579511](https://docs.google.com/spreadsheets/d/1mtJ_FcdhXCVnLtEjnaro_G1Ez7RYgFv1buC7OiXAO_g/edit?gid=1754579511#gid=1754579511)