



Dr. B. GIRI BABU MBA, PhD, IIMA FDP.

Assistant Professor,

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Academic Background

Degree	University	Year
Ph.D.	Acharya Nagarjuna University	2022
M.B.A.	Andhra University	2007
B.Com.	Andhra University	2005

Specializations

- Financial Management
- Marketing Management

Courses Taught

- Financial management
- Investment management
- Operation management
- Principles of management
- International Business
- Applications in financial management
- Accounting for management
- Financial Markets and Services
- Logistics and Supply chain management

Research Interest

- Financial Literacy
- Sustainable Finance
- Financial performance of the Energy sector

Memberships in Professional Bodies

- Member in APEX SDG
- Life Time Member of CMAOI

Achievements

- APSET Qualified 2018
- Ratified by Jawaharlal Nehru Technological University 2019
- Ratified by KL Deemed to be University 2023
- FDP Alumni member of IIM Ahmadabad 2023

Recent Publications

- Giribabu, Mayank, Sowmiya, Sharad, Manminder Kaur, Madhusudhan Reddy. Effect of final accounts with adjustments and its impact on the manner of balance sheet preparation under Schedule VI. SEYBOLD, 18 (8)1533-9311.
- Shinde, G., Mehra, N., Gudi, C. V., GiriBabu, B., Reddy, M. M. G., & Kumar, M. S. Types of Entrepreneurship: Occasional Situational and Spontaneous. Business, Management, and Economics Engineering
- Durga Prasad, T., Sharma, A., Mittal, M., Govardhan Reddy, M., & Giri Babu, B. (2022). Economic growth of India and the impact of direct and indirect tax: An ARDL approach. Journal of Statistics and Management Systems, 25(7), 1697-1707.
- Babu, B. G. A Study on level of Financial Literacy among families In Rajahmundry And Kakinada, East Godavari District, Ap.
- Madhavarao, B. Giri Babu (2020) An Overview of Indian Accounting Standards and Implementation of Accounting Standards in Banking Insurance and Non-banking Companies. Jamshedpur Research Review, 41(4).
- Dr. Yogesh, Dr. B. Giri Babu, Abhijit, Madhu. Published book on Production and Operations Management, Book, Taran Publication's, New Delhi, 978-81-19295-02-9,2023.