

DEPARTMENT OF COMMERCE AND INTERNATIONAL TRADE

FEEDBACK FROM STAKEHOLDERS AND ACTION TAKEN

(2016-17)

The Department of Commerce & International Trade has formal and informal mechanisms such as online, telephonic calls, through Mentors, etc to obtain feedback from stakeholders.

1. a. Parents Feedback

- Parents appreciated the motivation and guidance given by the faculty members, appreciated the ambiance and facilities available at the campus
- Parents suggested that students may be given some skill development courses like data analysis for business decisions in lab mode.
- To introduce the Mini project as a curriculum component.
- Few general subjects like the Constitution of India, human rights, etc may be considered

1. b. Students Feedback

- Students suggested having a course on E-commerce
- Students suggested offering a lab course on MS office.

KARUNYA UNIVERSITY
SCHOOL OF MANAGEMENT
CITY CAMPUS

Minutes of KSM BoS meeting held on 11 April 2017
At 2.00am in the 1 Floor Conference Hall, City Campus

Internal Members

1	Dr. J. CLEMENT SUDHAGAR, Professor & HoD, KSM	<i>J. Clement</i>
2	Dr. C. SAMUEL JOSEPH, PROFESSOR	<i>Samuel Joseph</i>
3	Dr. CHANDRASEKAR, PROFESSOR	<i>Chandrasekar</i>
4	Dr. R. AMUDHA, ASSOCIATE PROFESSOR	<i>R. Amudha</i>
5	Dr. F. J. PETER KUMAR, ASSOCIATE PROFESSOR	<i>F. J. Peter Kumar</i> 11/04/17
6	Dr. ANTONY RAJ, ASSOCIATE PROFESSOR	<i>Antony Raj</i>
7	Dr. KALPANA SAI, ASSOCIATE PROFESSOR	<i>Kalpana Sai</i>
8	Dr. RANJIT, ASSOCIATE PROFESSOR	<i>P. Ranjit</i>
9	Dr. J. MACLIN, ASSOCIATE PROFESSOR <i>Assoc. Prof. J. Maclin</i>	<i>J. Maclin</i>
10	Mrs. PRAISING LINIJAH, ASSTANT PROFESSOR	<i>Praising Linijah</i>

External members

1. Dr. ThamaraiSelvan, Associate Professor, NIT, Trichy, Academic Expert
2. Mr. Balasubramanian, Executive Director, Auto Prints, Coimbatore – Industry Representative
3. Dr. George, Dean, FISAT Business School, Cochin – Alumni Representative
(Concurrence approved by Circulation)
4. Dr. Ravindran, Professor Chikkana Arts & Science College, Tiruppur.

1. The committee appreciated and approved the list of courses offered focusing on entrepreneurship, skill development, and or employability. (Attached Annexure I)

As suggested by the Board of Studies, the students have to do the appropriate course as a bridge course or an equivalent course to make up for the shortage of

credit if any. This will be decided on a case-to-case basis and ratified by the Board of Studies.



Dr.R.Amudha
Sudhahar
Academic & Programme Coordinator
Management



Dr.Clement
Head , Karunya School of

TABLE NO.2
BACHELOR OF BUSINESS ADMINISTRATION (BBA)
(For 2016-17 and
2017-18 batch)
REVISED
CURRICULUM

Course Code	Name of the Course	Credits
SEMESTER –I		
*****	French-I/ Tamil -1/Hindi-1	3:0:0
17EN2001	English for Communication	3:0:0
17BB2001	Principles of Management	4:0:0
17BB2002	Business Organization	4:0:0
*****	Quantitative Techniques	3:1:0
17BB2003	Business Communication	4:0:0
	Credits	22
SEMESTER –II		
*****	French-I/ Tamil -1/Hindi-1	3:0:0
17EN2002	Professional English	3:0:0
17BB2004	Managerial Economics	4:0:0
*****	Operations Research	3:1:0
17BB2005	Principles of Marketing	4:0:0
17BB2006	Financial Accounting	4:0:0

17CA2030	MS-Office LAB	0:0:2
	Credits	24
SEMESTER- III		
17BB2007	Business Law	4:0:0
17BB2008	Management Accounting	4:0:0
17BB2009	Human Resource Management	4:0:0
17BB2010	Direct Taxation	4:0:0
17BB2011	Research Methodology	4:0:0
17BC2027	Data Analysis for Business Decisions (Lab)	0:0:2
	Credits	22
SEMESTER- IV		
17BB2012	Indirect Taxation	4:0:0
17BB2013	Cost Accounting	4:0:0
17BB2014	Financial Management	4:0:0
17BB2015	Organizational Behavior	4:0:0
17BB2016	Office Management	4:0:0
17VE2001	Value Education	2:0:0
	Credits	22
SEMESTER- V		
MP2951	MiniProject	0:0:2
17BB2017	Production and Materials Management	4:0:0
17BB2018	Principles of Insurance	4:0:0
17BB2019	Investment Management	4:0:0
17BB2020	Project Management	4:0:0
	Elective – 1	4:0:0
	Credits	22
SEMESTER- VI		
17BB2021	Entrepreneurship Development	4:0:0
17BB2022	Services Marketing	4:0:0
17BB2023	Management Information System	4:0:0
17BB2024	Principles of Advertising	4:0:0
17BB2025	Internet and E-Commerce	4:0:0
	Elective – 2	4:0:0
	Credits	24

CREDITS DISTRIBUTION

Papers	Total Credits
General Core	24
Departmental Core	102
Electives	8
Mini Project	2
Total Credits	136

**TABLE NO.3 BACHELOR
OF COMMERCE (B.Com)
(For 2016-17 and 2017-
18 Batch) REVISED
CURRICULUM**

Course Code	Name of the Course	Credits
SEMESTER – I		
*****	French-I/ Tamil -1/Hindi-1	3:0:0
17EN2001	English for Communication	3:0:0
17BC2001	Principles of Accountancy	4:0:0
17BC2002	Business Organization and Office Management	4:0:0
17BC2003	Principles of Micro Economics	4:0:0
*****	Business Mathematics	3:1:0
	Credits	22
SEMESTER – II		
*****	French-I/ Tamil -1/Hindi-1	3:0:0
17EN2002	Professional English	3:0:0
17BC2004	Financial Accounting	4:0:0
17BC2005	Principles of Marketing	4:0:0
17BC2006	Macro Economics	4:0:0
17CA2030	MS Office Lab	0:0:2
	Credits	20
SEMESTER – III		
17BC2007	Advanced Accounting	4:0:0
17BC2008	Commercial Law	4:0:0

17BC2009	Principles of Management	4:0:0
17BC2010	Business Communication	4:0:0
17BC2011	Financial Accounting LAB	0:0:2
17BC2012	Business Statistics	3:1:0
17BB2019	Investment Management	4:0:0
	Credits	26
SEMESTER – IV		
17BC2013	Corporate Accounting I	4:0:0
17BC2014	Company Law and Secretarial Practice	4:0:0
17BC2015	Banking Theory	4:0:0
17BC2016	Industrial law	4:0:0
17BC2017	E-Commerce	4:0:0
17VE2001	Value Education	2:0:0
	Credits	22
SEMESTER – V		
MP2951	Mini Project	0:0:2
17BC2018	Financial Statement Analysis	4:0:0
17BC2019	Cost Accounting	4:0:0
17BC2020	Income Tax Law and Practice	4:0:0
17BC2021	Business Research Methods	4:0:0
17BC2027	Data Analysis for Business Decisions (Lab)	0:0:2
	Elective – 1	4:0:0
	Credits	24
SEMESTER – VI		
17BC2022	Management Accounting	4:0:0
17BC2023	Principles of Auditing	4:0:0
17BC2024	Indirect Tax	4:0:0
17BC2025	Entrepreneurial Development	4:0:0
17BC2026	Business Ethics and Corporate Social Responsibility	4:0:0
	Elective – 2	4:0:0
	Credits	24

ACTION TAKEN – ANNEXURE

ACTIONS IN RESPONSE TO THE PARENTS FEEDBACK

- The suggestions of the parents have been implemented in 2017 BOS

ACTIONS IN RESPONSE TO THE STUDENTS FEEDBACK

- The suggestions of the students have been implemented in the 2017 BOS

FEEDBACK ANALYSIS 2016-17

The feedback from the parents, employers, alumnus, and students are analyzed using various criteria and evaluated below.

2. Feedback from Students

Feedback from the students concerning curriculum, teaching, facilities, guidance, and extracurricular activities are collected every semester and duly analyzed. Improvements are made based on the following criterions

	The criterion used for analysis
C1	Choice Based Credit System and Course Design
C2	Choice of course content to meet placement requirement
C3	Knowledge and intellectual enhancement through course content
C4	Teaching hours per week and credits allotted for each course
C5	Syllabus and suggestion of resources for further reading
C6	Freedom in selecting elective and inter-departmental courses
C7	Teaching method followed by teachers
C8	Focus on practical knowledge, assignments, and activities
C9	Preparation, communication, and attitude of teachers
C10	Weightage is given to different components of continuous internal assessment and its implementation
C11	Fairness of evaluation method followed for continuous assessment and semester exam
C12	Availability of faculty for interaction and guidance
C13	Mechanisms available to redress academic grievances
C14	The helpful attitude of administrators and non-teaching staff in providing a conducive atmosphere for learning
C15	Library facilities
C16	Lab / ICT facilities
C17	Residence facilities
C18	Recreational and student counseling facilities
C19	The procedure followed in extension activities
C20	Extracurricular activities available and student participation

C21	scope offered for enhancing knowledge and skills through various clubs
C22	Overall rating of the program and other facilities provided

IQAC - Student Feedback on Academic Quality

Department: Commerce

Reg. No. of Student: VRK1608

#	Criteria	5. Very Poor				
		1	2	3	4	5
A) Academic Course						
1	Choice Based Credit System and Course Design					✓
2	Choice of course content to meet placement requirement					✓
3	Knowledge and intellectual enhancement through course content					✓
4	Teaching hours per week and credits allotted for each course			✓		✓
5	Syllabus and suggestion of resources for further reading				✓	
6	Freedom in selecting elective and inter-departmental courses				✓	
B) Teaching and Evaluation						
7	Teaching method followed by teachers				✓	✓
8	Focus on practical knowledge, assignments and activities			✓		
9	Preparation, communication and attitude of teachers				✓	
10	Weightage given to different components of continuous internal assessment and its implementation				✓	
11	Fairness of evaluation method followed for continuous assessment and semester exam					✓
12	Availability of faculty for interaction and guidance				✓	
13	Mechanisms available to redress academic grievances					✓
14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning				✓	
C) Facilities						
15	Library facilities			✓		
16	Lab / ICT facilities			✓		
17	Residence facilities				✓	
18	Recreational and student counselling facilities				✓	
D) Guidance						
19	Procedure followed in extension activities					✓
E) Extension						
20	Extracurricular activities available and student participation				✓	
21	scope offered for enhancing knowledge and skills through various clubs				✓	
F) Overall						
22	Overall rating of the program and other facilities provided				✓	

COMMENT

1. Subject relates to Computer oriented and
Webcom -
2. I hope that data analysis is trend
and seminar.

IQAC - Student Feedback on Academic Quality

Department: Commerce

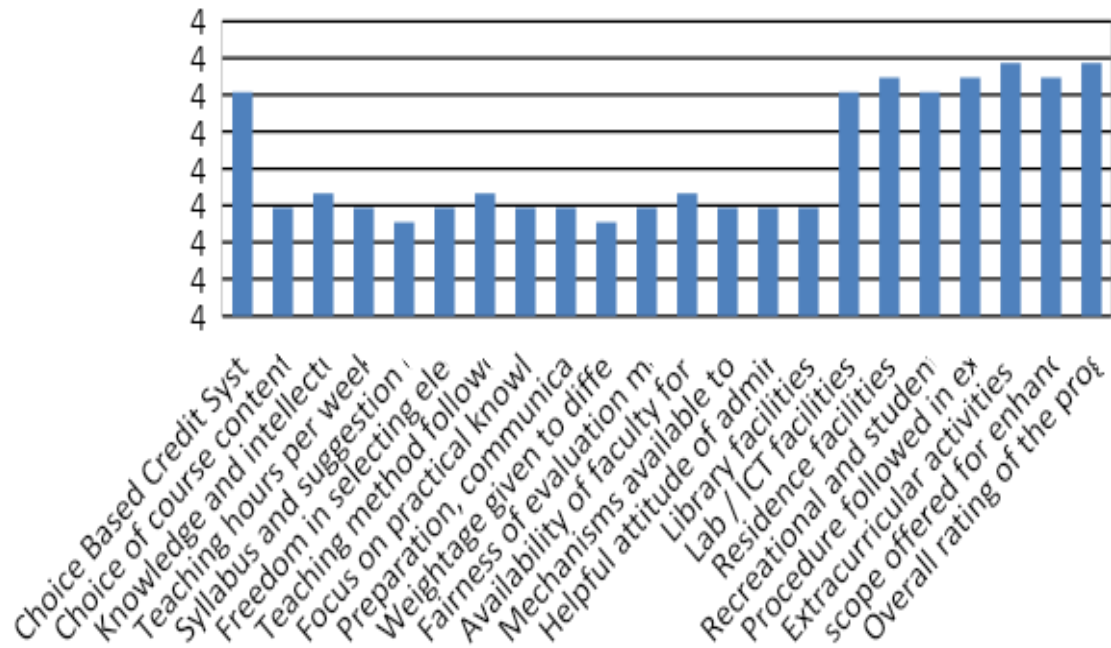
Reg. No. of Student: VRK1608

#	Criteria	5. Very Poor				
		1	2	3	4	5
A) Academic Course						
1	Choice Based Credit System and Course Design					✓
2	Choice of course content to meet placement requirement					✓
3	Knowledge and intellectual enhancement through course content					✓
4	Teaching hours per week and credits allotted for each course			✓		✓
5	Syllabus and suggestion of resources for further reading				✓	
6	Freedom in selecting elective and inter-departmental courses				✓	
B) Teaching and Evaluation						
7	Teaching method followed by teachers				✓	✓
8	Focus on practical knowledge, assignments and activities			✓		
9	Preparation, communication and attitude of teachers				✓	
10	Weightage given to different components of continuous internal assessment and its implementation				✓	
11	Fairness of evaluation method followed for continuous assessment and semester exam					✓
12	Availability of faculty for interaction and guidance				✓	
13	Mechanisms available to redress academic grievances					✓
14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning				✓	
C) Facilities						
15	Library facilities			✓		
16	Lab / ICT facilities			✓		
17	Residence facilities				✓	
18	Recreational and student counselling facilities				✓	
D) Guidance						
19	Procedure followed in extension activities					✓
E) Extension						
20	Extracurricular activities available and student participation				✓	
21	scope offered for enhancing knowledge and skills through various clubs				✓	
F) Overall						
22	Overall rating of the program and other facilities provided				✓	

COMMENT

1. Subject relates to Computer oriented and
Webcom -
2. I hope that data analysis is trend
and Smarier.

2016 odd



2016 even

