



## Dr. K.KARTHIKEYAN

Assistant Professor – (AGP 8000),  
Deputy Admission Officer & Head (Karunya Centre for Skill Development)

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## Academic Background

Degree	University	Year
Ph.D.	Bharathidasan University, Tamil Nadu, India	2014
M.Phil.	Alagappa University, Tami Nadu, India.	2008
PGDCA	Bharathiar University, Tamil Nadu, India	2005
M.B.A.	Bharathidasan University, Tamil Nadu, India	2000

## Specializations

- Human Resource Management
- Marketing Management

## Courses Taught

- Organizational Behaviour and Management
- Human Resource Management
- International Human Resource Management
- Learning and Development
- Branding and Promotions

## Research Interest

- Holistic Development in the field of Human Resource Management & Marketing

## Memberships in Professional Bodies

- NIPM (National Institute of Personal Management)
- NHRDN

## Experience

- Faculty in Karunya School of Management, KITS, India, 2010 - present
- Deputy Admissions Officer, KITS, India, 2019-present
- (i/c), Karunya Conference Centre PNP Campus 2018 - present
- Head, (Karunya Centre for Skill Development) KITS, India, 2018 - present
- Head, Promotions and Marketing, KITS, India, 2017 -2019

- Head, Centre for Extension Activities. KITS, India, 2013 - 2017
- Campus Life, KITS, India, 2010 -2013
- Faculty, School of Management, Legenda Bandar University Technology, University of East London, Malaysia, 2009 – 2010
- HR Head - People Development, Jubilant Groups, Bangalore, India 2006 – 2009
- Faculty & Head, PG Information Science & Management, Bishop Thorp College, Bharathiyar University, Tamil Nadu, India. 2001 – 2006

## Research guidance as supervisor

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- Doctor of philosophy – PhD Thesis advising ongoing - 6

## Awards and Achievement

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- Best Camp – 2014, Coimbatore District Collector, Government of Tamilnadu.
- Guinness Record for largest recycling lesson - 5 th August 2015, Guinness World Records and Organized by Coimbatore Municipal corporation
- Achievers Award for obtaining funded project from United Board for Christian Higher Education in Asia - 2016, Karunya University.

## Research Funded Projects

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S. No	Project Title	Funding Agency	Amount	Status & Year
1	Training and capacity building of school children, tribal community and villagers in health, food nutrition and environmental aspects in the villages around Karunya University	United Board for Christian Higher Education in Asia (UBCHEA)	\$ 5000.0	Completed / 2016-17
2	Strengthening campus community connections through service learning	United Board for Christian Higher Education in Asia (UBCHEA)	\$ 3600.0 - I (US\$ :26723)	Completed / 2016-17
3	Impact of socio economic changes with special reference to the construction of roads, establishment of plantations and forest department policies on the indigenous belief systems and nutritional intake of the primitive tribal of the Nilgris District of Tamil Nadu.	Indian Council for Social Science Research (ICSSR)	INR 3,69,800	Completed /2013-14
4	Campus Environment Audit of Karunya University	United Board for Christian Higher Education in Asia (UBCHEA)	INR 1,64,000	Completed 2014-15

## Recent Publications

- Approaches to industrial safety. journal of critical reviews  
Scopus Indexed - ISSN- 2394-5125 VOL 7, ISSUE 04, 2020 Purnachander. A & Dr.K.Karthikeyan
- Safety Risk in Port and Container Terminal Operations . Published in JGRS Journal, ISSN: 0374-8588 Volume 21 Issue 6, October 2019. Purnachander. A & Dr.K.Karthikeyan
- Eben Priya A. R. P., Karthikeyan K. (2020) “Impact of Economic Growth on Higher Education – India and China Compared – A Panel Data Analysis” , Journal of Critical Reviews , Vol.7, Issue 17, 2020, 3276 -3281.
- Eben Priya A. R. P., Karthikeyan K A literature survey on “Impact of Economic Growth : A comparison between India and China’ IAEME Scopus Indexed Volume 9 Issue 7/July 2018 ISSN 09766308 pp747-754
- Eben Priya A. R. P., Karthikeyan K Impact of Economic Growth on the Education sector India and China Compared International Journal for research in Engineering application & Management ISO 3297:2007/ISSN 2454 -9150 Volume 04ICBSSRTI201819/ Dec 2018
- Dr.K.Karthikeyan (2012 )BRICS Countries: The Future 5 Nation Superpower - Arthshastra: Indian Journal of Economics and Research (ISSN 2278 – 1811), Indexed in Indian Citation Index (ICI) Volume 1, Issue 4, November-December, 2012
- Dr.K.Karthikeyan (2012)An analysis on the physical problems faced by the retail mall employees in Bangalore International Journal of Management, ISSN 0976 – 6367(Print) ISSN 0976 – 6375(Online), Volume 3, Issue 1, January - April (2012), pp. 175-185