

## Dr. C. VARA PRASAD Profile



### Dr. C. VARA PRASAD

Ph.D (Agri.) Agricultural Extension

Assistant Professor- Agricultural Extension

School of Agriculture and Biosciences, Karunya Institute of Technology and Sciences,  
Coimbatore

Mobile: +91- 7382700099

Email: varaprasad@karunya.edu

**Website:** [www.varaprasadonline.com](http://www.varaprasadonline.com)

### Academic Background

Degree	Specialization	University	Year
Ph.D (Agri.)	Agricultural Extension	Uttar Banga Krishi Viswavidyalaya, Cooch Behar	2019
M.Sc (Agri)	Extension Education	Jawaharlal Nehru Krishi Vishwa Vidyalaya (J.N.K.V.V) Adharatal, Jabalpur, Madhya Pradesh	2009
B.Sc (Hons.)	Agriculture & Rural Development	Loyola Academy Degree College, Old Alwal, Secunderabad, Telangana	2005

### Certifications:

Qualified ICAR **National Eligibility Test** held on 19 Feb. 2012 in the Major/Broad Discipline of Agriculture Extension. (Eligibility for carrying out agricultural research, extension, teaching services in India)

### National Level Academic Award

1. Ganga Singh Chauhan Memorial Research Scholar Award 2017 from Society of Extension Education, Agra.
2. InSc Young Researcher Award 2021 from Institute of Scholars.

### Courses Taught

- i. Fundamentals of Agricultural Extension Education
- ii. Rural Sociology & Educational Psychology
- iii. Agri Informatics
- iv. Rural Agricultural/Horticultural Work Experience Programme (RAWE/RHWE) for final years

### Research Interests

- Agriculture Extension, Facilitation Techniques.

- ICTs for Agriculture Development.
- Social media in agriculture extension.
- Mobile Phone technologies for agriculture, GPS technologies for farmers.
- Design online data collection tools.

## Research, Extension and Teaching Experience Experience

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### Total Experience in Years: 7 Years, 6 months

- Teaching 1 Year, 6 Months
- Research 4 Years, 7 Months
- Extension 2 Years, 5 Months

### ICT Consultancy for Australia- India Council project at UBKV, West Bengal (2018-19)

- Coordinating local team in field data collection activities through mobile devices.
- Assisting in identifying the information needs for the program specific to the crop monitoring and crops, and developing e-based Mobile apps and resources that are integrated into the program.

## Memberships in Professional Bodies

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- Annual membership in Research Journal of Agricultural Sciences,
- InSc membership from Institute of Scholars

## PUBLICATIONS:

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### Research Articles

**C Vara Prasad** and K Pradhan. (2020). Assessing the Attitude of Farmers Towards ICT Usage for Sustainable Agriculture in Northern Districts of West Bengal. *Research Journal of Agricultural Sciences*. Vol :11 - Issue : 1 , P. 209-214 (NAAS Rating 4.54. Journal Id. R032)

**Vara Prasad, C.** and K. Pradhan. (2019). Assessing the Extent of ICT Usage by Farmers for Sustainable Agriculture in Sub-Himalayan Region. *Indian Res. J. Ext. Edu.* **19** (4), October, 2019. P-15-20. (NAAS Rating 4.81. Journal Id. I101)

**Vara Prasad, C.** and Pradhan, K. (2019). Assessing the Extent of ICT usage by Extension Professional for Sustainable Agriculture and Society in Sub Himalayan Region. *Int. J. Curr. Microbiol. App. Sci.* 8(07): 142-151. doi: <https://doi.org/10.20546/ijcmas.2019.807.018> (NAAS Rating 5.38 Journal Id. I199)

**Vara Prasad, C.,** Pradhan, K. and Das, T.K., (2019). Assessing the Behavioural Component of ‘Diploma in Agricultural Extension Services for Input Dealers (DAESI)’ Programme Trainees towards ICTs usage for Sustainable Agriculture in the Sub-Himalayan Region, *Int. J. Pure App. Biosci.* 7(2): 267-274 doi: <http://dx.doi.org/10.18782/2320-7051.7434> (NAAS Rating 4.74. Journal Id. I296)

Karishma Baidya , Dr. Kausik Pradhan, **Vara Prasad Chittem**, (2019). Recognize knowledge, practice and level of attitude of farm women towards nutritional security. *Multilogic in Science*, VOL. IX, ISSUE XXIX, APRIL 2019. P 146-48. (NAAS Rating 5.20. Journal Id. M086)

**Vara Prasad, C.,** and Pradhan, K. (2018) Participatory knowledge sharing among agricultural extension professional on organic farming practices. *Journal of Krishi Vigyan.* 6(2): 168-171. ISSN 2319-6432 (P), 2349-4433 (O). (NAAS Rating 4.41. Journal Id. J288)

K. Pradhan, Subhrajyoti Panda and **C. Vara Prasad.** (2018). Perceiving the Behavioral Change of Farmers through Modern Information Communication Technology (ICT) Tools. *Indian Research Journal of Extension Education.* ISSN: 0976-1071, Vol.18 (2), April 2018. p-46-53. (NAAS Rating 4.81. Journal Id. I101)

- S. Panda, K. Pradhan, **C. V. Prasad** and A. Saha (2018) Exploring the extent of farmer's access on information communication technology (ICT) in Cooch Behar district of West Bengal. *Journal of Crop and Weed* **14**(2): 117-121. (NAAS Rating 5.28. Journal Id. J154)
- Tarun Kumar Das, K. Pradhan, **C. Vara Prasad** and Avishek Saha (2018). Experiencing the Factors of Tribal Women Involvement in Agriculture and Livestock Management. *Indian Res. J. Ext. Edu.* **18** (4), October 2018. P 89-93 (NAAS Rating 4.81. Journal Id. I101)
- Pradhan K., Yolmo Zigme, Saha Avishek and **Prasad C. Vara**, (2017). Identification and documentation of Indigenous Technological Knowledge(s) Regarding Pest Control Methods in Agriculture. *International Journal of Agriculture Sciences*, ISSN: 0975-3710 & E-ISSN: 0975-9107, Vol. 9. Issue 38, pp-4580-4584. (NAAS Rating: 4.2, Journal Id. I141)
- Meera Shaik N, Kumar S. Arun, Shanker Chitra, Muthuraman P, Kumar GAK, Rajanna M.P, Pandey P.S, Kunkerkar R.L, Mishra A.K, **Prasad C. Vara**, Viraktamath B.C. (2014). Knowledge Needs and Online Knowledge Seeking Behaviour of Stakeholders in the Indian Rice Sector. *Journal of Global Communication*, ISSN: 0974-0600, Vol .7, Issue 2, p. 120-127. (NAAS Rating: 4.5, Journal Id. J237)
- M. K. Dubey and **C. Vara Prasad** (2012). Adoption of Drip Irrigation Technology among the Farmers in Andhra Pradesh (A.P.) *Research Journal of Arts, Management & Social Sciences*, Volume-VII-I, Year-IV, Sep. P 109-113. ISSN 0975-4083
- M. K. Dubey and **C. Vara Prasad** (2011). Adoption of Drip Irrigation Technology among the Orchard Farmers in Andhra Pradesh. National Seminar on “*Restructuring of Irrigated Agriculture- Status & Strategies*”, JNKVV, Jabalpur. March 15-17, 2011. P 50-55
- Meera Shaik N, Arun Kumar S, Amtul Waris, **Vara Prasad C**, Muthuraman P, Mangal Sain and Viraktamath BC (2010). E-Learning in Extension Systems: Empirical Study in Agricultural Extension in India. *Indian Journal of Extension Education*. ISSN: 0537-1996, 46 (3&4):p. 94-101. (NAAS Rating: 5.32, Journal Id. I049)

#### **Popular Articles in International Level Magazines**

**Vara Prasad Chittem** (2016) Participatory knowledge building, *LEISA India*. March 2016 Volume 18 no.1. P 28-29.

#### **BOOKS**

Pradhan, K.; **Vara Prasad, C.**; Saha, A; Das Rema; Sarkar, V. and Panda, S. (2018) Glimpses of practical in Extension Education. *New India Publishing Agency*, New Delhi. **ISBN 978-93-86546-01-2**

Pradhan, K.; Sarkar, Victor; Saha, Avishek; Das, Rema; Ganguly, Bablu; **Vara Prasad, C** and Kumar, Ajay (2017) Women Empowerment through appropriate selection. *Write and Print Publications*. New Delhi. **ISBN 978-93-86283-56-6**