DEPARTMENT OF COMMERCE AND INTERNATIONAL TRADE
## PROCESS ON CURRICULUM DESIGN

In order to enrich the curriculum and syllabi, statutory meetings like Board of Studies, Academic Council and Board of Management are conducted twice a year. During this enrichment process, feedback on the curriculum & syllabi from various stakeholders like students, faculty members, parents, alumni and employers are obtained through structured feedback forms. Based on the feedback, Curriculum Development Cell (CDC) will analyse and consolidate the changes required in the courses and syllabi.

The CDC minutes which highlights the changes incorporated based on the feedback analysis report will be presented in the Board of Studies (BoS) meeting. BoS will thoroughly scrutinise the entire curriculum & syllabi and carryout the necessary changes in the curriculum & syllabi.

The HoDs concerned will present the salient features of the proposed changes in the curriculum and syllabi and move the resolutions in the Academic Council. The suggestions given by the Academic Council will be incorporated by the HoDs and the minutes of the Academic Council will be presented to the Board of Management for review and approval. The process flow chartis given below.
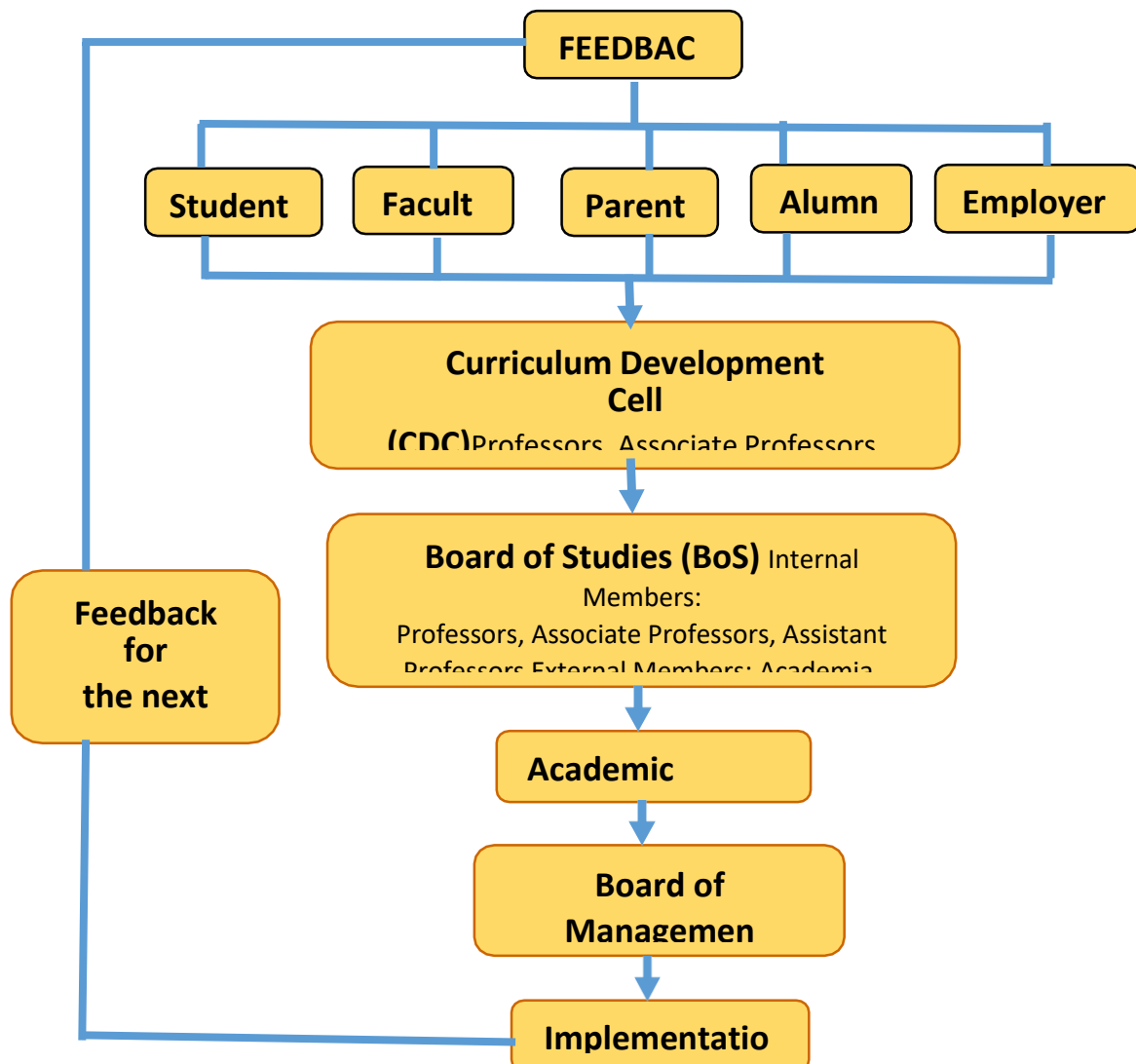
FEEDBACK ANALYSIS 2019-20

The feedback from the parents, employers, alumnus, and students are analyzed using various criterions and evaluated as shown below.

1. Feedback from parents:

Feedback from the parents is collected during the parent-teachers meet every year and analyzed for the improvement of the curriculum based on the following criteria.

	Criteria used for analysis
	Criteria used for analysis
C1	Raising the standard of education through Curriculum
C2	Competency of the Teachers in imparting the Course content and Skills effectively
C3	Importance is given to practical aspects in curriculum
C4	Courses in the curriculum are socially relevant
C5	Education provided creates confidence to face competitive exams
C6	Courses in the curriculum are suitable for Employability / Entrepreneurship
C7	The interaction between staff and students inside and outside the classrooms
C8	Usage of Technologies by faculty relevant to the course
C9	Evaluation system in exams followed in the Institution
C10	The Institution offers quality education in a holistic way
C11	The overall facilities available in the Institution
C12	Placement training and facilities
C13	Internet and Wi-Fi facility
C14	Library facilities
C15	Sanitation facilities
C16	Facilities in the Residences
C17	Co-curricular activities
C18	Mentoring and counselling system
C19	Bridge courses in English / Computer / Mathematics conducted in the First year
C20	Training programmes to impart life skills
C21	Fee Structure

Parent Feedback

1. PARENT'S DETAIL

	Name	Age	Qualification	Occupation
Father	Sugumar. M	49	M.com	Former
Mother				

Communication	House Address	Office Address
	No.18. Shanthi colony kk. Nagam Thirupur.Dist..	
	Mobile No.: 9843902410	Mobile No.:
	Email ID:	Email ID:

Alumni	Yes	No	Year of Study	2019	Department	Commerce

2. YOUR WARD'S DETAIL

Name	Department	Reg. No.	Day Scholar/ Campus Hostel/ Outside Hostel
Shree Kanishka Sugumar	Commerce	URK19com020	campus Hostel

Mobile No.		Email ID	

HOSTEL DETAILS	Room No.: 128	Name of the Hostel: Livingsta Hostel.
	Address :	Livingsta Hostel. Karunya Institute of Technology and Sciences. Coimbatore.

3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options

S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum		✓			
2	Competency of the Teachers in imparting the Course content and Skills effectively			✓		
3	Importance given to practical aspects in curriculum			✓		
4	Courses in the curriculum are socially relevant					
5	Education provided creates confidence to face competitive exams		✓			

S. No.	Particulars					
6	Courses in the curriculum are suitable for Employability / Entrepreneurship			✓		
7	The interaction between staff and students inside and outside the classrooms		✓			
8	Usage of Technologies by faculty relevant to the course		✓			
9	Evaluation system in exams followed in the Institution		✓			

4. Your views on the Education, Facilities and Resources in Karunya Institute of Technology and Sciences

Karunya Institution of Technology and Sciences provides lots of facilities and resources to encourage and motivate the students to learn more. Some of them are mentioned below.

S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	The Institution offers quality education in a holistic way	✓	✓			
2	The overall facilities available in the Institution		✓			
3	Placement training and facilities			✓		
4	Internet and Wi-Fi facility					
5	Library facilities		✓			
6	Sanitation facilities			✓		
7	Facilities in the Residences		✓			
8	Co-curricular activities			✓		
9	Mentoring and counselling system	✓				
10	Bridge courses in English / Computer / Mathematics conducted in the First year		✓			
11	Training programmes to impart life skills	✓				
12	Fee Structure		✓			

5a. What is the unique feature of Karunya Institute of Technology and Sciences?
_____
_____

5b. Are you willing to contribute to the development of the Institution? In what way?
_____
_____

5c. How do you rate the developmental activities organized by the department / institution?
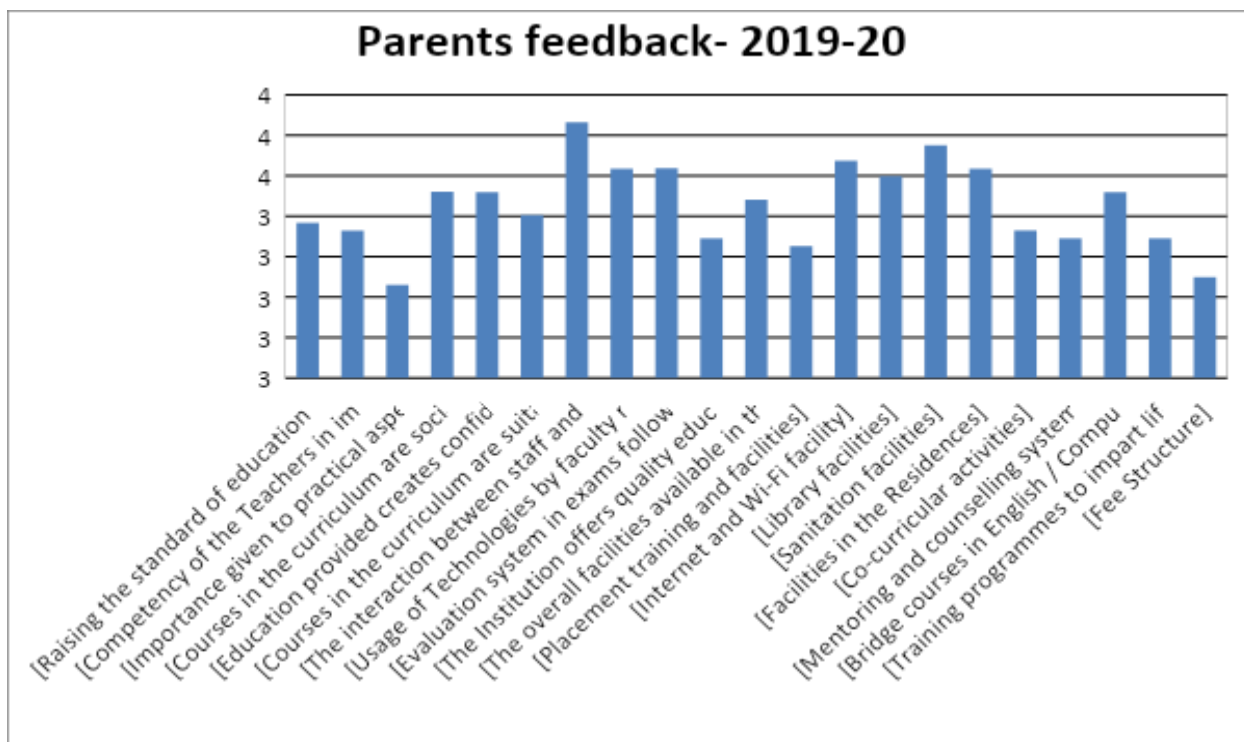_____
_____

5d. What do you expect from the Institution for your son / daughter towards education?

Enough time to be provided by the administration for fee payment. Women student's parents sugested reprographic facilities within Campus.

Signature

Parents feedback- 2019-20

2. Feedback from Employer:

Feedback from the employers based on the following criteria are collected and analyzed during the placement season every year, following which improvements are made in the curriculum.

	Criteria used for analysis
	Criteria used for analysis
C1	Accommodation
C2	Refreshment & food
C3	Physical arrangements for the meeting
C4	Faculty support
C5	Assistance by support staff
C6	Management support
C7	Infrastructure
C8	Communication system
C9	Transportation
C10	Overall observation
C11	Student interaction during presentation
C12	Student Aptitude
C13	Student Behaviour
C14	Attitude and Motivation level
C15	Subject Knowledge
C16	Technical Knowledge
C17	Communication Skill
C18	Group Discussion Performance
C19	Interview Performance

C20	Overall - Student performance
C21	The courses of the programme are relevant for moulding students in professional and ethical ways
C21	Students could link the knowledge they gained with the real world situations
C22	Courses are taught with more practical applications
C23	Course design narrows the gap between industry and academia
C24	Overall design of the curriculum

Employer Feedback

Name of the Company : KGISL
Contact No.: 77081 41641
Email Address: josh @ gmail .com.

Name of the Official: KGISL
Designation.:
Date :

Programmes participated in the interview : B.Com and 13 BA.
Average no.of students recruited:

Kindly Mark 'X' in the cell

Note : A - Excellent, B – Satisfactory, C – Not Satisfactory & D - Unsatisfactory

		A	B	C	D
I. Facilities provided by the college					
1	Accommodation	X	X		
2	Refreshment & food		X		
3	Physical arrangements for the meeting			X	
4	Faculty support		X		
5	Assistance by support staff		X		
6	Management support		X		
7	Infrastructure		X		
8	Communication system		X		
9	Transportation			X	
10	Overall observation			X	
II. Quality of the students					
1	Student interaction during presentation		X		
2	Student Aptitude		X		
3	Student Behaviour		X		
4	Attitude and Motivation level	X			
5	Subject Knowledge	X			
6	Technical Knowledge	X			
7	Communication Skill	X			
8	Group Discussion Performance		X		
9	Interview Performance		X		
10	Overall - Student performance				
III. Feedback about the Courses					
1	The courses of the programme are relevant for moulding students in professional and ethical ways	X			
2	Students could link the knowledge they gained with the real world situations	X			
3	Courses are taught with more practical applications			X	
4	Course design narrows the gap between industry and academia		X		
5	Overall design of the curriculum				

IV. Any other comments / suggestions

1 Students should Increase Communication, ang CV Creator skills.

Employer Feedback 2019-2020
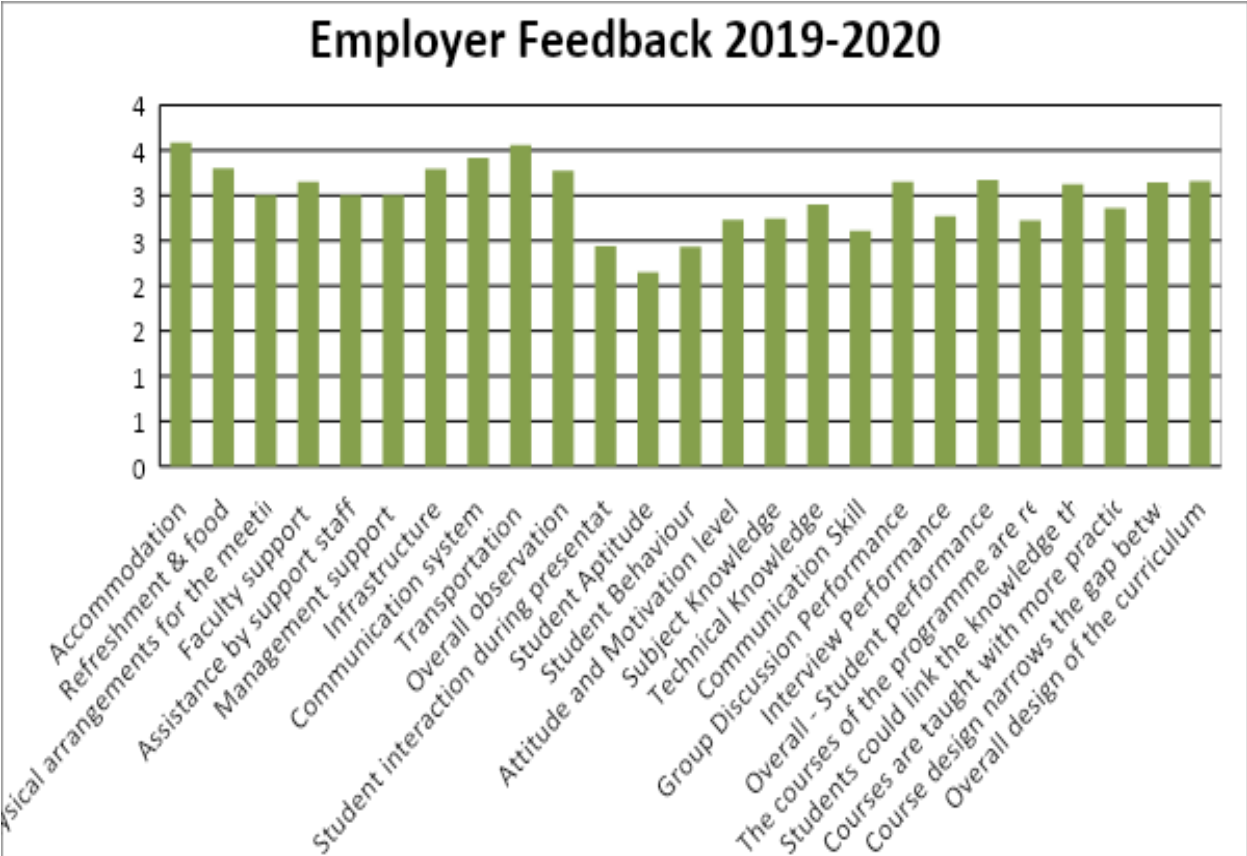
3. Feedback from alumni:

Feedback from the alumni based on the following criteria is collected every year and analyzed for the improvement in the curriculum.

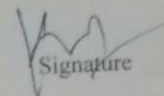|	Criteria used for analysis
C1	The level of knowledge enrichment achieved through the course content
C2	Allotment of credits for each course and teaching hours per week
C3	The syllabus, design, resource and outcome of each course
C4	Choice provided to select elective courses and inter departmental courses
C5	The course content enabled acquiring of skills relevant to placement opportunities
C6	Courses give more importance to ethical practices so as to mould the personality traits of learners
C7	Courses taught link the knowledge they gain with the real world situations
C8	Courses impart more practical knowledge than theory
C9	Course design narrows the gap between Industry and academia
C10	Teaching method followed by teachers
C11	Syllabus portions for each course given for self-study and learning in forms of assignments, seminars, etc.
C12	Preparation, communication, and helpful attitude of teachers in assisting the learners
C13	Weightage given to different components of continuous internal assessment and the way in which they are implemented
C14	Fairness of evaluation method followed for continuous internal assessment and semester exam
C15	Availability of faculty for interaction and guidance
C16	Mechanisms available to redress academic grievances
C17	Helpful attitude of administrators, staff and non-teaching staff to provide suitable campus culture and atmosphere
C18	Library facilities
C19	Lab / ICT facilities
C20	Day Scholar facilities / Hostel facilities
C21	The recreational and student counselling facilities
C21	Methodology followed in extension activities
C22	Extracurricular activities available and student participation in them
C23	The scope offered for enhancing knowledge and skills through various clubs
C24	Overall rating of the program and its implementation

Internal Quality Assurance Cell (IQAC)
Karunya Institute of Technology and Sciences
Coimbatore – 641 114

IQAC – Alumni Feedback

#	Criteria	Very Good	Good	Average	Poor	Very Poor
	A) Course Content of Program Attended					
1	The level of knowledge enrichment achieved through the course content	✓				
2	Allotment of credits for each course and teaching hours per week		✓			
3	The syllabus, design, resource and outcome of each course			✓		
4	Choice provided to select elective courses and inter departmental courses			✓		
5	The course content enabled acquiring of skills relevant to placement opportunities		✓			
	B) Industry Relevance of Course Content					
6	Courses give more importance to ethical practices so as to mould the personality traits of learners		✓			
7	Courses taught link the knowledge they gain with the real world situations		✓			
8	Courses impart more practical knowledge than theory		✓			
9	Course design narrows the gap between Industry and academia		✓			
	C) Teaching and Evaluation					
10	Teaching method followed by teachers		✓			
11	Syllabus portions for each course given for self-study and learning in forms of assignments, seminars, etc.			✓		
12	Preparation, communication, and helpful attitude of teachers in assisting the learners		✓			
13	Weightage given to different components of continuous internal assessment and the way in which they are implemented		✓			
14	Fairness of evaluation method followed for continuous internal assessment and semester exam	✓				
15	Availability of faculty for interaction and guidance		✓			
16	Mechanisms available to redress academic grievances			✓		
17	Helpful attitude of administrators, staff and non-teaching staff to provide suitable campus culture and atmosphere				✓	
	D) Facilities					
18	Library facilities			✓		
19	Lab / ICT facilities				✓	
20	Day Scholar facilities / Hostel facilities		✓			

	The recreational and student counselling facilities				✓
E) Outreach Activities					
a	Methodology followed in extension activities			✓	
23	Extracurricular activities available and student participation in them				✓
24	The scope offered for enhancing knowledge and skills through various clubs				
F) Overall					
25	Overall rating of the program and its implementation		✓		

Signature

FEEDBACK ABOUT THE INSTITUTION

1. Do you feel proud to be associated with your institution as an alumnus?

Yes

2. How do you rate developmental activities organized by the Department / Institution for your overall development?

good.

3. Are you willing to contribute to the development of the Institution / Department? How?

4. Your vision for the Department

5. Any other suggestions/comments:

Alumni and student Interaction proga.

Alumni Feedback 2019-20

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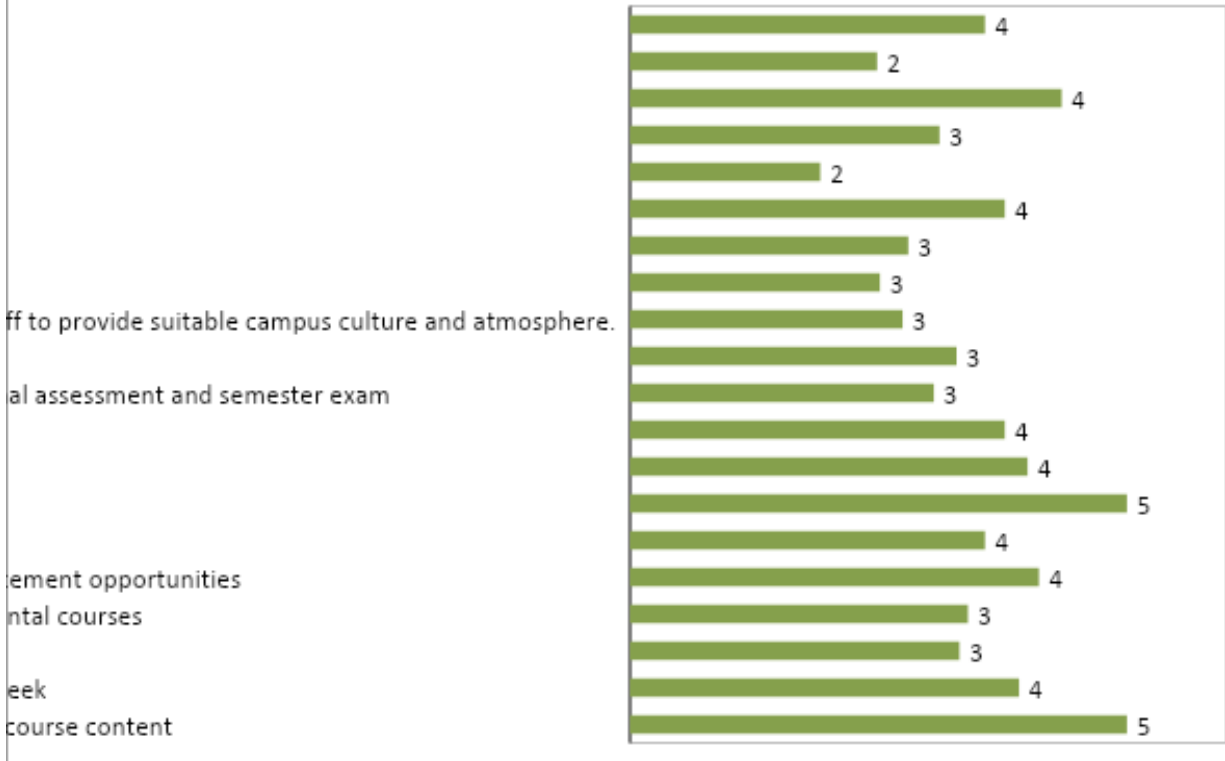
2. Feedback from Students

Feedback from the students on different criteria such as curriculum, Teaching, facilities, guidance and extra-curricular activities are collected during class hours every semester and based on the suggestions, appropriate improvements are made.

	Criteria used for analysis
C1	Choice Based Credit System and Course Design
C2	Choice of course content to meet placement requirement
C3	Knowledge and intellectual enhancement through course content
C4	Teaching hours per week and credits allotted for each course
C5	Syllabus and suggestion of resources for further reading
C6	Freedom in selecting elective and inter-departmental courses
C7	Teaching method followed by teachers
C8	Focus on practical knowledge, assignments and activities
C9	Preparation, communication and attitude of teachers
C10	Weightage given to different components of continuous internal assessment and its implementation
C11	Fairness of evaluation method followed for continuous assessment and semester exam
C12	Availability of faculty for interaction and guidance
C13	Mechanisms available to redress academic grievances
C14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning
C15	Library facilities
C16	Lab / ICT facilities
C17	Residence facilities
C18	Recreational and student counselling facilities
C19	Procedure followed in extension activities
C20	Extracurricular activities available and student participation
C21	scope offered for enhancing knowledge and skills through various clubs
C22	Overall rating of the program and other facilities provided

IQAC - Student Feedback on Academic Quality

Department: __Commerce__   Reg. No. of Student: VRC BBA 028

1. Very Good   2. Good   3. Average   4. Poor   5. Very Poor

#	Criteria	1	2	3	4	5
A) Academic Course						✓
1	Choice Based Credit System and Course Design					✓
2	Choice of course content to meet placement requirement					
3	Knowledge and intellectual enhancement through course content				✓	
4	Teaching hours per week and credits allotted for each course					✓
5	Syllabus and suggestion of resources for further reading					✓
6	Freedom in selecting elective and inter-departmental courses					✓
B) Teaching and Evaluation						✓
7	Teaching method followed by teachers					✓
8	Focus on practical knowledge, assignments and activities					✓
9	Preparation, communication and attitude of teachers				✓	
10	Weightage given to different components of continuous internal assessment and its implementation				✓	
11	Fairness of evaluation method followed for continuous assessment and semester exam					✓
12	Availability of faculty for interaction and guidance					✓
13	Mechanisms available to redress academic grievances				✓	
14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning					
C) Facilities						✓
15	Library facilities					✓
16	Lab / ICT facilities					✓
17	Residence facilities					✓
18	Recreational and student counselling facilities					
D) Guidance						✓
19	Procedure followed in extension activities					
E) Extension						✓
20	Extracurricular activities available and student participation					✓
21	scope offered for enhancing knowledge and skills through various clubs				✓	
F) Overall						✓
22	Overall rating of the program and other facilities provided					✓

Student feedback 2019-20

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