



Karunya

DEEMED UNIVERSITY
SOLVING HUMAN PROBLEMS
NAAC Accredited A++



KSM@30
ENRICHING EXCELLENCE SINCE 1994...

KARUNYA SCHOOL OF MANAGEMENT

FIVE-DAY

ONLINE FACULTY DEVELOPMENT PROGRAMME

on

RESEARCH METHODS & RESEARCH DESIGNS

24th – 28th June 2024 from 2 pm to 4 pm

ABOUT THE INSTITUTION

Karunya Institute of Technology and Sciences, was founded with the noble vision to raise professionals and leaders of high academic calibre and unblemished character, nurtured with a strong motivation and commitment to serve humanity. Karunya Institute of Technology and Sciences is an Institution with a social concern. Our mission is to raise Karunya is a residential institution, hosts diverse, creative and talented people from the state of India and from different parts of the world with a safe, secure environment and a plethora of student activities, the campus life at Karunya is vibrant, colourful, entertaining and engaging. and entrepreneurs to find solutions by developing products in the areas of food, water, health care and energy with the best skills to solve the problems of Humanity.

ABOUT THE SCHOOL OF MANAGEMENT

With a vision to develop influential leaders to find solutions to societal problems, the School of Management Studies strives to groom students, both in their personal and professional front to assume corporate responsibilities at the local and global levels. This is made possible by Industry relevant curriculum and competent faculty members who come with the right blend of Industry and Academic experiences. MBA is one of the Flagship Programs of KITS started in 1994 and providing results for the last 30 years. The School has achieved the unique distinction of being the first department to offer MBA with the Accreditation from Association of Chartered Certified Accountants, ACCA – UK) in the State of Tamil Nadu. It has also made a mark in the academic arena with an excellent placement record and high salary package.

ABOUT THE PROGRAMME

This FDP is organized to enhance the quality of Research in Social Sciences, Humanities, Commerce and Management and Interdisciplinary subject areas. The programme aims to cover topics from identification of research problems, types of research and research design, research-based AI tools, quantitative, qualitative and mixed methodologies to be used in research.

OBJECTIVES

- To facilitate the Faculty fraternity, Research scholars and corporate executives to develop an appropriate methodology for research studies.
- To equip participants familiar with techniques for different research approaches and different research based AI tools.

PROGRAMME SCHEULE

Dates	Resource Persons	Topic
24 th	Dr. Shaheen, Associate Professor, IPE, Hyderabad, Telangana	Research-Collect-Organize-Analyze-Interpret and Python & R
25 th	Dr. Samala Nagaraju, Associate Dean, Woxan University, HYD, Telangana	Factor analysis, EFA & CFA.
26 th	Dr.Karthikeyan Parthasarathy, Associate Professor, Department of Management Studies, Kongu Engineering College, Erode	Research Based AI Tools.
27 th	Dr. Reena Shyam, Director, IA School of Management Studies (IASMS), Bengaluru, Karnataka	Research Problems & Research Gaps.
28 th	Dr.Dhanya Alex, Professor & Director, Sahrdaya Institute of Management Studies, Kodakara, Thrissur.	Research Designs.

FDP CONVENOR

Dr. J. Clement Sudhahar
Professor & Dean
Karunya School of Management (KSM)

FACULTY COORDINATORS

Dr.K.Martina Rani, Associate Professor
Dr.G.Nisha Malini, Assistant Professor
Dr.B.Giri Babu, Assistant Professor

FOR FURTHER INFORMATION, CONTACT

Dr. K.Martina Rani, Associate Professor, 7093723095

Dr. B.Giri Babu, Assistant Professor, 94930 08410

REGISTRATION FEE - Rs.600/-

Kindly click on the **'Participants'** option and select the option **'FDP'**

[SCAN HERE TO REGISTER](#)

[PAYMENT LINK-FD](#)

WHO CAN PARTICIPATE

Academicians, Research Scholars &
Industry/Corporate Persons
Participation Certificates will be issued to the attendees

