



**Karunya INSTITUTE OF TECHNOLOGY AND SCIENCES**

(Declared as Deemed to be University under Sec. 3 of the UGC Act. 1956)

**A CHRISTIAN MINORITY RESIDENTIAL INSTITUTION**

AICTE Approved & NAAC Accredited

Karunya Nagar, Coimbatore - 641 114, Tamil Nadu, India.

**DEPARTMENT OF ROBOTICS ENGINEERING**

## **APPROACHES TOWARDS PRODUCT DESIGN AND DEVELOPMENT**

### **REPORT**

The Department of Robotics Engineering, Karunya Institute of Technology and Sciences organized a Webinar on the topic “Approaches Towards Product Design and Development” on 8<sup>th</sup> May 2021 at 10 AM for Robotics Engineering students. The following topics were covered during the Webinar.

Resource Person:

Dr.PUSHPDANT JAIN

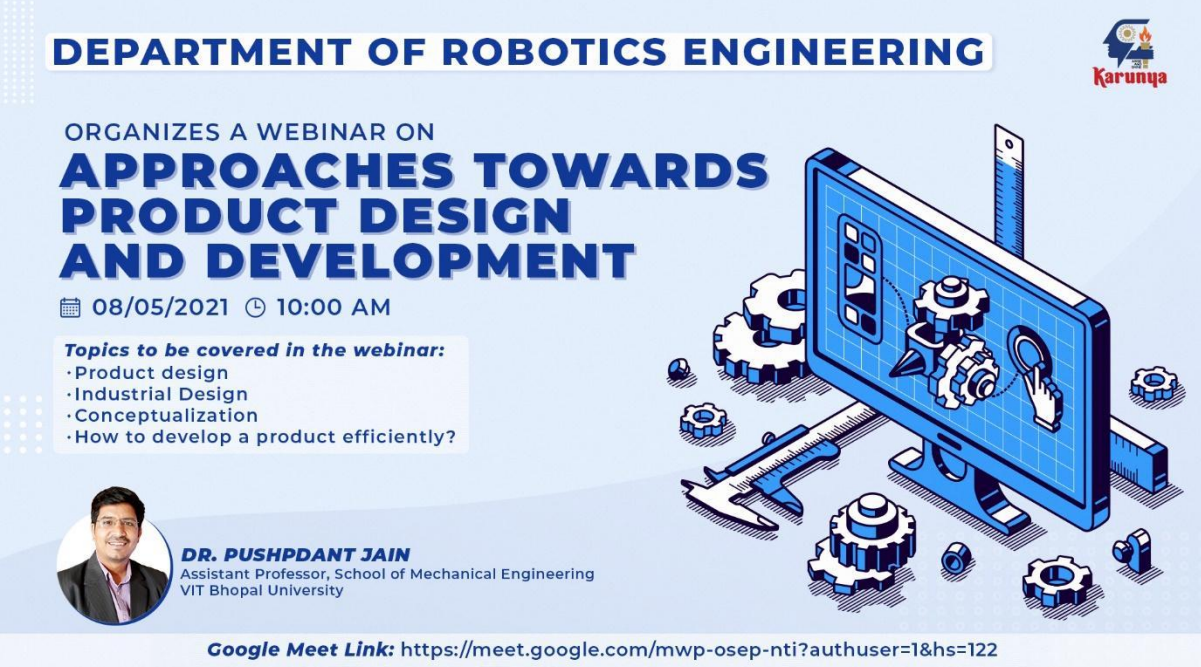
Assistant Professor, VIT Bhopal

#### **Topic:**

- Product Design: Product design is the process designers use to blend user needs with business goals to help brands make consistently successful products.
- Industrial Design: Industrial designers typically focus on the physical appearance, functionality and manufacturability of a product, though they are often involved in far more during a development cycle.
- Conceptualization: It is an important step during the early design phase of a new product development, or during an upgrade of an existing product
- How to Develop a Product Efficiently?

Students Strength: 70

Photos




**DEPARTMENT OF ROBOTICS ENGINEERING**

ORGANIZES A WEBINAR ON  
**APPROACHES TOWARDS  
PRODUCT DESIGN  
AND DEVELOPMENT**

📅 08/05/2021 ⌚ 10:00 AM

**Topics to be covered in the webinar:**

- Product design
- Industrial Design
- Conceptualization
- How to develop a product efficiently?

 **DR. PUSHPDANT JAIN**  
Assistant Professor, School of Mechanical Engineering  
VIT Bhopal University

**Google Meet Link:** <https://meet.google.com/mwp-osep-nti?authuser=1&hs=122>

Faculty In-charge

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